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www.drupaleurope.org



The Future of Drupal Watchdog Magazine

Brian Osborn, Drupal Watchdog Publisher

Drupal Community Track





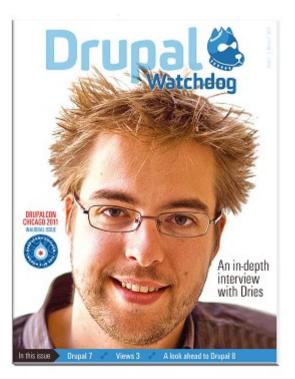
Drupal Watchdog

@drupalwatchdog

www.drupalwatchdog.com



Drupal Watchdog - History



- First launched in 2011
- Founded by Tag1
- Technical Focus
- Distributed for free at DrupalCons



Drupal Watchdog - History

Attention All Drupal Webmasters and Developers! Drupal Druoa THE BUSINESS OF DRUPAL Building a sustainable solution A Larger Slice of the Pie TROUBLESHOOTING Community-driven Drupal marketing Secure Code Deployment **Revolutionizing Business** Managing your codebase 5 fundamental shifts in thinking from start to finish about Drupal Admin Modules SITE TRANSLATION Why - What - When - How Dfont-vour-face Adding web fants to your themes WW.DRUPALWATCHDOG.COM

- Published by Linux New Media since 2016
- Content: all things Drupal
- Distributed for free at DrupalCons
- Subscription and Newsstand sales



Drupal Watchdog - Current Status

Attention All Drupal Webmasters and Developers! Drupal Druoa THE BUSINESS OF DRUPAL Building a sustainable solution A Larger Slice of the Pie TROUBLESHOOTING Community-driven Drupal marketing Secure Code Deployment **Revolutionizing Business** Managing your codebase 5 fundamental shifts in thinking from start to finish about Drupal Admin Modules SITE TRANSLATION Why - What - When - Hoy ofont-vour-face Adding web fants to your themes WW.DRUPALWATCHDOG.COM

- Magazine publishing paused
- Older content freely available on

www.drupalwatchdog.net

• Website relaunch coming on

www.drupalwatchdog.com



The Future -Feedback Please!

Drupal Watchdog - The Future

Content



- What content is missing?
- What role should Drupal Watchdog play?

• Is there a need for a professional journalistic medium?

Drupal Watchdog - The Future

Format

- Digital first: website, newsletters, social media
- Print for special occasions
 - Topical excerpts
 - Best of compilations
 - Distribution at events



Drupal Watchdog - The Future

Business Model

- How can this medium be self-sustaining?
 - Sponsoring / Advertisements
 - Paid subscriptions
 - Donations







Next Step: BoF

Drupal Watchdog: Discussing a New Business Model

Today, 17:00

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