# How Greenpeace Built An Engagement Platform On WordPress



liliannrg

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HYLLIS CORMACK

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#### The latest updates

<b>⊡</b> All	News	Press releases	Publications
Image	es		
			any category
		onday be it? - Greenp 24, 2018 at 12:30	eace Africa

24 August 2018, Johannesburg -- Responding to reports that South Africa's new electricity plan (the IRP) has been approved by cabinet and will be released for a 'short consultation period' on Monday, Greenpeace Africa has said:

#### Poisoned Sugar Exposes Kenya's Broken Food System

Feature story | August 23, 2018 at 14:45

The worsening impacts of climate change on agricultural productivity in most natural-resource dependent countries like Kenya is introducing a new form of vulnerability that is often overlooked. Increasingly, food safety is becoming an issue of a...

#### Food Safety Should be Prioritised in Kenyatta's Big Four Agenda: Greenpeace Africa

Press release | August 23, 2018 at 12:33

Nairahi 22rd August 2019. The next four menths have seen increased anexe



#### Tweets by @Greenpeaceafric

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Greenpeace Africa @ @Greenpeaceafric

Mapping forests: This detailed infographic perfectly illustrates where human activity has contributed to losses and gains, made in the effort to



# **Goal** Drive user to action

# Requirements

Visualization Follow Personalization Integration







How would you rate the level of competency of Wordpress in your own NRO? (42 responses)



How would you rate the level of competency of Drupal in your own NRO? (42 responses)







## **Multi-site Architecture**



- X Reduces flexibility for customisation
- X Generates technical debt
- X Hard to collaborate
- **X** Single points of failure
- Easier maintenance
- Consistency throughout sites

## **Multi-instance Architecture**





## **Multi-instance Architecture**





### **Multi-instance Architecture**



# PLANET 4 📀



## . Our planet, our home

#### Calling all planet lovers

**MARNINGAGE** 

The process of the strength of

#### TRADIT OF A COLUMN STREET



#### People Power

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